



Partnership Program





## The Power of Dynamic Partnerships

In the past, advertising at school sponsored events amounted to static, printed banners along walls, fences, and surrounding the scoreboard. This approach quickly cluttered campuses and stagnated to the point where audiences became numb to messages and the brands being showcased. Not any more. ScoreVision provides dynamic digital advertising opportunities that take the fan experience to new levels.



### SHARE RELEVANT & TIMELY MESSAGING WITH YOUR AUDIENCE

ScoreVision employs the latest technology which allows community partners the ability to deliver succinct, real-time messaging to audiences near and far. ScoreVision allows you to tailor your message and brand, reaching WHO you want WHEN you want. Partners are no longer held down by a banner that remains stagnant all season long—you can swap your design/messaging as the seasons and offerings of your business change.

### DELIVER ANIMATED OR TV-COMMERCIAL-STYLE ADS

ScoreVision technology allows community partners to leverage the full power of dynamic digital media across multiple mediums. From animated video to television-commercial-style advertisements, the ScoreVision platform allows you to be as creative as you want to be.





## Sponsorship Packages

We will work with you to find out what you want to achieve, how you'll measure success, and which sponsorship benefits give you exactly what you're after. With each unique sponsorship you receive unlimited access to your target market in creative and engaging ways.

| CUSTOMIZED  | TAILORED   | ENGAGED   |
|---|--|---|
| <p><b>TITLE SPONSOR</b><br/>A Title-Sponsor spot at 5 school-sponsored events</p> <p><b>IN-GAME MEDIA</b><br/>Continuous media exposure during events</p> <p><b>IN-GAME EXPERIENCE</b><br/>Handouts/Branding at 5 school-sponsored events</p> <p><b>"FAN APP BONUS"</b></p> | <p><b>TITLE SPONSOR</b><br/>A Title-Sponsor spot at 2 school-sponsored events</p> <p><b>IN-GAME MEDIA</b><br/>Direct media placement during events</p> <p><b>IN-GAME EXPERIENCE</b><br/>Handouts/Branding at 2 school-sponsored events</p> <p><b>"FAN APP BONUS"</b></p> | <p><b>IN-GAME MEDIA</b><br/>Continuous media exposure during events</p> |
| <b>\$8,000/yr</b>   | <b>\$5,000/yr</b>  | <b>\$2,000/yr</b>   |



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